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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - APRIL 2025.

(For those admitted in June 2021 and later)

PROGRAMME AND BRANCH: B.B.A.

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
V	PART - III	CORE	U21BB511	ORGANISATIONAL BEHAVIOUR

Date & Session: 25.04.2025/FN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	<p>SECTION – A (10 X 1 = 10 Marks) Answer ALL Questions.</p>
CO1	K1	1.	<p>What is Organizational Behavior (OB)?</p> <p>a) The study of marketing strategies in organizations b) The study of human behavior in organizational settings c) The study of financial accounting in businesses d) The study of technological advancements</p>
CO1	K2	2.	<p>What is the primary function of communication in an organization?</p> <p>a) To increase workload b) To share information and facilitate decision-making c) To create conflicts among employees d) To reduce employee motivation</p>
CO2	K1	3.	<p>What is the process of assigning responsibility and authority to employees called?</p> <p>a) Delegation b) Supervision c) Leadership d) Decision-making</p>
CO2	K2	4.	<p>Which of the following is an example of an intrinsic motivator?</p> <p>a) Salary increase b) Personal growth and achievement c) Promotion d) Bonus</p>
CO3	K1	5.	<p>What is workplace diversity?</p> <p>a) The variation in skills and abilities of employees b) Differences in gender, age, ethnicity, culture, and background among employees c) The financial performance of employees d) The physical arrangement of office furniture</p>
CO3	K2	6.	<p>What is conflict management in an organization?</p> <p>a) The process of avoiding all conflicts at work b) The use of strategies to handle disputes effectively c) The process of encouraging conflicts for growth d) The process of firing employees who disagree with management</p>
CO4	K1	7.	<p>Which theory suggests that individuals are motivated by fairness in the workplace?</p> <p>a) Maslow's Hierarchy of Needs b) Equity Theory c) Herzberg's Two-Factor Theory d) Expectancy Theory</p>

CO4	K2	8.	What is the process of assigning responsibility and authority to employees called? a) Delegation b) Supervision c) Leadership d) Decision-making
CO5	K1	9.	Job satisfaction is influenced by which of the following factors? a) Work environment b) Salary and benefits c) Relationship with colleagues and managers d) All of the above
CO5	K2	10.	What is organizational culture? a) The number of employees in an organization b) The shared values, beliefs, and behaviors within an organization c) The financial performance of an organization d) The physical structure of an organization's office
Course Outcome	Bloom's K-level	Q. No.	SECTION – B (5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	11a.	Identify the importance of organisational behaviour. (OR)
CO1	K3	11b.	Distinguish between autocratic model vs collegial model.
CO2	K3	12a.	Determine the characteristics of Personality. (OR)
CO2	K3	12b.	Connote the importance of personality attributes.
CO3	K4	13a.	Elucidate the classification of motives. (OR)
CO3	K4	13b.	Apply the Maslow's theory of need hierarchy.
CO4	K4	14a.	Differentiate formal and informal groups. (OR)
CO4	K4	14b.	Analyse the importance of team building.
CO5	K5	15a.	Evaluate the nature of organisational change. (OR)
CO5	K5	15b.	Interpret the characteristics of organisational climate.

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	16a.	Outline the scope of organisational behaviour. (OR)
CO1	K3	16b.	Write down the different models of OB.
CO2	K4	17a.	Distinguish between attitude vs perception. (OR)
CO2	K4	17b.	Describe the factors influencing perception.
CO3	K4	18a.	Examine the Herzberg's theory in detail. (OR)
CO3	K4	18b.	Illustrate the factors influencing the morale indicating.
CO4	K5	19a.	Distinguish between Traditional vs modern conflict. (OR)
CO4	K5	19b.	Evaluate the procedure for solving conflict.
CO5	K5	20a.	Give your opinion for create a positive organisational culture. (OR)
CO5	K5	20b.	Determine the process of developing a learning organisation.